



# **PUBLISHING HACKERS**

*Amazon Best Seller Package*

# AMAZON BEST SELLER PACKAGE!

**Setting up your Amazon sales page and marketing for success!**

*“Your future is created by what you do today, not tomorrow.”*

– Robert T. Kiyosaki

In our Amazon Best Seller Package, we focus on setting up your Amazon presence so your book has the best chance of conversions before we run an Amazon Best Seller campaign or ad campaign. This package is for authors who are serious about giving their book the best chance of succeeding on Amazon.

## **What’s included:**

- Identifying your ideal reader and genre - We will walk you through the process of identifying your ideal reader and how to speak to them.
- Book description writing service - We will review your existing description and will offer suggestions so it can speak to your ideal reader.
- Author Central setup - We will set up your Author Central page to increase your author presence on Amazon.
- Amazon Best Seller campaign - We will help you to run an Amazon Best Seller campaign. Where we will get you into the top 100 best seller list in a specific category and possibly all the way to #1.
- Amazon ads setup - We will set up your first Amazon ad and walk you through the process so you are empowered to manage and create your own ads.
- From the publisher section setup - We will build out your from the publisher section to make your Amazon page more appealing to your ideal reader.
- Selecting the best Keywords & Categories for the success of your novel as well as competitor analysis. We will select the best categories for your book's success.

Where we differ from other companies providing similar services is that we believe in providing education along with our services. **Educating and empowering authors to take the success of their novel into their own hands is one of our company's key values.** To do this, we are including access to our Publishing Hackers Academy as a bonus. You will also receive one-on-one coaching to walk you through the different sections of Amazon and the strategies we use to succeed.

## BONUS

- You will receive one year of access to our **Publishing Hackers Academy (\$997)**
- Access to our exclusive FaceBook group where you can give and get feedback from other authors on the same journey.
- We will help you to set up a landing page so that you can start building up your mailing list.
- **4 One-on-one coaching calls** to walk you through: Identifying your ideal reader, the different sections of Amazon, Amazon ads, and Amazon Best Seller strategies.

## Amazon Best Seller Package Price

**\$1,997**

**\*All pricing is in U.S.D.**