

# How to prepare your books for publishing with Indies United

Welcome to Indies United and I hope you are as excited as we are about this new venture. Now that you have been admitted to Indies United here is all the information you will need to get your books set up for distribution using the Indies United imprint and our ISBNs on the four major book distribution services.

If you have any problems at any stage of set up or distribution, please contact Indies United using our email [indiesunitedpublishing@gmail.com](mailto:indiesunitedpublishing@gmail.com) and we will help you get any issues resolved.

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## The path to get your books out to the largest audience possible:

Amazon – Kindle/Paperback (do NOT add to KDPSselect or use their Expanded Distribution)

Smashwords – eBook (unlick distribution to Amazon)

Draft2Digital – eBook/paperback (only click on recommended distribution channels mentioned below)

IngramSpark – Paperback/Hardcover – (unlick distribution to Amazon and Kobo)

rAthe! - reading app (targeting a younger tech savvy audience)

## Setting up your Book

### **#1 Go to the copyright page of each of your books. There you will add the following:**

Published by Indies United Publishing House, LLC

All rights reserved worldwide. No part of this publication may be replicated, redistributed, or given away in any form without the prior written consent of the author/publisher or the terms relayed to you herein.

### **#2 If this is a previously published book, be sure to add:**

Second Edition published (insert month & year of second edition)

\*Keep your original copyright date at the top of when you first published your book.

### **It should look similar to this when you are finished:**

Copyright © [original year published if second edition] by Your Name

First or Second Edition published Month/Year

Published by Indies United Publishing House, LLC

Cover art designed by Artist or Company

All rights reserved worldwide. No part of this publication may be replicated, redistributed, or given away in any form without the prior written consent of the author/publisher or the terms relayed to you herein.

### **#3 On the copyright page you will also add the ISBN numbers and LCCN after you have received them. Be sure to use this format:**

ISBN-13:

### **#4 If you have been assigned a Library of Congress Control Number (LCCN) add it at the bottom of the copyright page using this exact wording:**

Library of Congress Control Number:

### **#5 Near the bottom of the copyright page add the link to Indies United. If it is an ebook, please hyperlink it to our website.**



INDIES UNITED PUBLISHING HOUSE, LLC

P.O. BOX 3071

QUINCY, IL 62305-3071

[www.indiesunited.net](http://www.indiesunited.net)

### **#6 On the title page, add one of the logos we sent you with your welcome packet. It will look like this:**



INDIES UNITED PUBLISHING HOUSE, LLC

You will find in the Logo Zip file several different options to choose from for each of these logos layouts in black & white, full color, white and transparent backgrounds. Choose the logo layout that works best with your book. Remember, for ebooks, all images must be JPEGs so you will not be able to use the transparencies in the ebook format.

You may reduce the text size on your copyright page up to 7pt font so all your information fits on one page for the paperback/hardcover. You cannot lower the font size below 7pt or it will not pass print inspection.

### **#6 Back Cover:**

We encourage you to add one of the logos to the back cover but it is not required.



If you do not wish to add the logo, then print the following on the back cover near the bottom of the page where it will not be covered up by the barcode:

[www.indiesunited.net](http://www.indiesunited.net)

### **#7 Spine**

Somewhere on the spine (if your book is large enough to support text) add the provided spine logo. It can be resized to fit your spine margins. There are several color options to choose from, so pick the one that goes best with your color scheme.



### **Book Layout Examples:**

You will find 2 PDF's in the Logo Zip File that will give examples of how to layout your interior cover page and full cover layout. If you need any additional assistance, please contact us.

\*\*\*\*\*

Once you receive your new ISBN's and LCCN and have added them to all book editions, you are ready to publish.

If this is a new book, never before published, follow the directions on the book submission site. There you will need to add the ISBN number we have given you and add it as a first edition.

You will need to add our imprint as well. It must be added exactly as follows without any additional spaces or lettering or it will be rejected:

**Indies United Publishing House, LLC**

## **Direct Distribution**

We are adding direct, point-of-sales options for our authors on our website. We currently have two options.

### **B4R**

For e-formats (ePub – Mobi – audiobooks) we recommend using B4R. They are a small distribution company located in Texas that caters to indie authors and small publishing house. As an IUPH they will waive their yearly fee and PayPal transaction fees.

Once you are set up with them, you will upload your e-formats, set your prices, and add your payment information, and they will take care of the payment collection and will download your book after payment confirmation. You will need to provide to us the sales widget so that we can add it to our website, and we would also encourage you to add it to your website as well if you have one.

You can find out more about B4R at: <https://www.b4r.store/how-to-get-listed-on-indie-lector-store.aspx>

While they do have several options for physical book sales, I am going to recommend using Lulu instead for those sales.

### **Lulu**

Lulu's marketplace app is easy to use and integrated for all physical books. While Lulu does sell ebooks directly from their site and to other distributors, they do not offer it as an option for their marketplace sales.

You will need to sign up for the LuluAPI so you can add your widget to our website. You can find out more information about to get things set up at: <https://www.lulu.com/sell/sell-on-your-site>

I also have a PDF that will walk you through the process as well that you can find on our private page on the website at: [www.indiesunited.net/iuphdownloads](http://www.indiesunited.net/iuphdownloads)

## **FINAL THOUGHTS ON DIRECT MARKETING**

We still highly recommend you use the other distribution sites discussed below for your book sales. While it is good for readers to be able to purchase your books directly from our site, it's even better if they can find them wherever they are looking for books.

If you have any questions or need help, don't hesitate to ask and we'll help get you set up.

## AMAZON

### FIRST TIME USERS:

To to: <https://amzn.to/38qahOm>

Sign up and enter an email address and password.

Once you are in the system, the first page that will come up is your My Account Page.

### Fill out:

Author/Publisher Information

\*you will set this up under your name, using your information, not the IUPH information.

Getting Paid

Tax Information

Next you will go to Bookshelf. This is where you will add your upload your book.

### EBOOK

We recommend you upload your eBook as an ePub. They are no longer accepting books formatted as a Mobi even though they will convert it to a Mobi from the uploaded ePub. Be sure to hyperlink all your chapters if you choose this option so they show up in the table of contents. And all images in your book need to be formatted as either "In line" or "As Character" depending on the word program you are using so they will be recognized by their ebook generator as an image.

Fill out all the information as it prompts you. Be sure to use our imprint and the ISBN number assigned to your Kindle edition. Our imprint is: Indies United Publishing House, LLC

It must be entered exactly as shown above or the system will not accept it. That does include an extra space at the end will cause it to be rejected, so please be sure to copy it exactly as shown above.

When setting up your preorder for ebook (not available for print books) be sure to click on the calendar they provide and click on your selected publishing date. You will need to have all content uploaded by 10 days prior to your release date.

When setting up your distribution channels, DO NOT click on "Expanded Distribution" or "KDPSselect" if you do this will cause problems when you attempt to distribute your books through other channels.

Set your pricing.

Then hit submit.

### PAPERBACK

As soon as you finish uploading the ebook, the system will immediately prompt you to create a paperback. We recommend you upload your paperback as a PDF for best results.

Fill out all the information as it prompts you. Be sure to use our imprint and the ISBN number assigned to your paperback edition. Our imprint is: Indies United Publishing House, LLC

You will also need a full cover, Front, Spine, and Back Cover, and it will need to be saved as a PDF file. The width of your spine will be determined by the number of pages, so you will need to keep that in mind while setting up your cover. You can use Amazon's cover creator as well to help if you are not familiar with layout graphics. If you run into any issues, please contact me and I will help you get your cover adjusted for Amazon's cover program.

When setting up your distribution channels, DO NOT click on “Expanded Distribution” if you do this will cause problems when you attempt to distribute your books through other channels.

Set your pricing.

Then hit submit.

Once your paperback is accepted, make sure it is linked to your eBook. If it is linked, it will show both formats in the same box. If it does not, follow the prompts to link them together. This will ensure that all your reviews are shared between the two formats.

Amazon now also offers series groupings. So, if you are writing a series, after you set up the first book in the series, you will be able to create the series information for it. You will find the series option on the same page as you use to upload your books.

\*If there are any issues, the system will prompt you to find and fix them before you can submit your book. Sometimes it can be something very specific – the text exceeds the print margins – or it could be something very vague – there is an issue with your manuscript. If you run into a problem you cannot figure out, contact me and I will help you fix the problem.

## **SECOND EDITION DIRECTIONS:**

### **EBOOK:**

Go to your original book submission and follow the directions to upload a new copy of your book. Once you have uploaded your book, be sure to change the status to Second Edition. This will not affect the ASIN number Amazon has assigned to your book so do not change it.

DO NOT delete your first book prior to uploading the new edition. If you do that, all reviews and links that were associated with your book will be deleted as well. You want to upload the new edition from the original, not make a completely new submission from scratch. Be sure to add the new ISBN and use our Imprint “Indies United Publishing House, LLC” and you change the edition to 2.

You can upload your eBook as a Word .docx or .doc or Mobi specific. Be sure to hyperlink all your chapters if you choose this option so they show up in the table of contents. And all images in your book need to be formatted as either “In line” or “As Character” depending on the word program you are using so they will be recognized by their ebook generator as an image.

### **ON AMAZON FOR PAPERBACK:**

Unlink your current paperback from your ebook. Once it is unpublished, go back to your ebook and click on the book that says “Add Paperback”. Go through the setup, make sure you do not choose “expanded distribution” on the marketing page. If you do, it will interfere with our ability to expand your distribution elsewhere.

Once your book has been accepted, make sure it is linked to back to your ebook, this will ensure all your reviews will transfer to your paperback. This process will take a few weeks, but eventually Amazon will link them back together.

## **My Final Thoughts on Amazon**

While Amazon is considered a major powerhouse for book sales within the US, it does not have the same purchasing power outside of it. Outside the US, that would be Kobo (which you can either sign up for individually or be added by using Smashwords as your distributor, my recommendation).

Amazon likes to try and lock Indie authors into exclusive contracts (KDPSelect for ebook/expanded distribution for paperbacks) and primarily benefit Amazon, while talking a good game about it's greatness to authors. If you do not care about getting your books into bookstores or libraries, or using other distributors, then KDPSelect/Expanded Distribution will work for you, but I cannot recommend it either.

In our contract, we do highly encourage our authors not to put their books into KDPSelect or if they do, only for one 90-day cycle when they first publish. After that first 90-cycle most authors see a steep decline in royalties from the program and it keeps your books from being added anywhere outside of the Amazon universe.

## SMASHWORDS

### **If you previously published with Smashwords:**

To retire your ISBN with Smashwords you will need to unpublish your previous book. Unfortunately, unlike Amazon, you will lose all your reviews from the older version of your book, they are not transferable. Follow their directions to upload your new book interior and cover.

If you have any questions, please contact us.

### **For New and Existing Account:**

### **Additional Instructions from Smashwords for Indies United to be listed as the publisher and not Smashwords as per their instructions.**

*Note from Indies United before you start.*

By setting up your accounts following these instructions, you can pick and choose which of your books you wish to include in the Indies United publishing family. You may also use this to set up additional Pen Names if you wish to publish under different names and all your royalties will be unified under this process. It does take a few extra steps from setting up a standard author account, but it allows each of our authors to have their royalties sent directly to them and keep full control of their books. The total process took me less than 10 minutes to complete.

#### **Step 1:**

Create the (personal) account at <https://www.smashwords.com/signup> if you do not have one already. If you already have an account, skip forward to step #3.

When creating this account, have the author use their real name (or pen name) when setting up the account, and have them enter a personal username. This could be the same as the (pen/personal) name but without any spaces in it.

**Step 1a** (optional at this time, but should be done at some point):

Go to Account > Edit Profile (<https://www.smashwords.com/account/edit>) and fill out all the bio stuff, etc.

#### **Step 2:**

Upload book(s) via <https://www.smashwords.com/upload>

\*For expanded Premium distribution (ideal) you will need to upload a .doc format and their system will convert to all available formats. You may need to go into the Channel Manager on your Dashboard to click on all formats for conversion if it does not prompt you upon initial upload.

All images in your book need to be formatted as either “In line” or “As Character” depending on the word program you are using so they will be recognized by their ebook generator as an image.

You will not be able to add our imprint or ISBN under this account. This is why you will need to create the secondary imprint account. So, ignore the prompt to add an ISBN on your personal account and follow the instructions below to set up your secondary account.

#### **Step 3:**

Log out of this account (there is a Sign Out link in the bottom right of all SW pages), and return to <https://www.smashwords.com/signup> to create the imprint account

#### **Step 3B:**

When creating this secondary account (using a different email address), use IUPHYourName for the username.

If you have several Pen Names now or wish in the future to publish under different Pen Names, please contact Indies United and we will assign you a number designation after IUPH. This will allow you to keep all your pen names separate but all under your control from the IUPH account.

#### **Step 4:**

Once this account is activated, go to the bottom of the Account menu (<https://www.smashwords.com/account>) and upgrade to a free publisher account.

#### **Step 4a:**

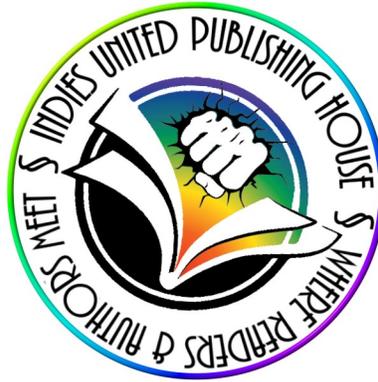
Once upgraded, go to Account > Edit Account Information (<https://www.smashwords.com/account/edit>) and make sure it says 'Indies United Publishing House, LLC' under publisher name.

While there, go to Account Edit Profile and populate the profile page with info about the collective, upload a picture of the collective's logo, etc.

#### **Indies United Bio:**

Indies United is a co-op of like-minded authors, working together to showcase our books and our diversity as writers that embrace over a dozen different genres. We openly encourage and support both new and established authors in their pursuit in finding their audience while bringing to you books worth reading.

To find out more about Indies United, please visit our website at [www.indiesunited.net](http://www.indiesunited.net)



Leave the personal name blank

website: <http://www.indiesunited.net>

Twitter: @IndiesUnitedPub

FB: <https://www.facebook.com/IndiesUnitedPublishing>

LinkedIn: <https://www.linkedin.com/in/indies-united-publishing-house/>

Don't worry about filling out the interview information. Leave that blank.

#### **Step 5:**

Log out of this account and return to the (first) personal account. For each book to have the Indies United imprint, go to Dashboard > Settings (this link will be in the Status column under the book you wish to assign to Indies United). On the next page, there will be a link on the left side of the page that says 'Reassign Rights for this book'. Click that, and then on the next page, assign the book to whatever variation of Indies United Publishing House, LLC (IUPHYourName) was used when the author created their version of the imprint account. ***Be sure you pick your correct IUPH designation so you do not accidentally assign your rights to one of our other authors.***

When the rights are reassigned to a Publisher account, the publisher will receive an email asking to confirm the transfer. This email will go to the email address they created the second account with. Be sure to be logged into the Publisher account before hitting accept.

## Finally **Step 6:**

On *each* account, complete the form at Account > Payment Settings

(<https://www.smashwords.com/account/payee>)

Use the same personal information that you used setting up your personal author account on both of these forms, since the authors in the collective will be retaining their royalties. Completing this form ensures they will receive royalties.

When filling out the form, do not use **any** of the Indies United information when setting up your payment accounts. If you do, taxes will become a nightmare for both of us, since Indies United will receive your W-9. If you have any questions filling out the payee section, check with Indies United first if you are unsure. But, a simple rule of thumb is don't put anything in the publisher payee information that you do not have on personal account.

Your Name

Your personal Entity type (for most authors this is sole-proprietary)

Your Address

Your Social Security or TIN number

Your citizenship status

Your Certification Status

Your paypal email or home address (if choosing mailed payments)

Your proper Name as Signature

I completed this process in about 10 minutes. It may look like a lot, but the process is easy. What took the longest was going through all the available publishers looking for Indies United Publishing House, LLC (IUPHLisaOrban) when assigning my books to the Indies imprint.

### **Final Thoughts on uploading to Smashwords**

Uploading to Smashwords using the Indies United imprint was probably the most difficult of any of the other options. Still, as I stated above, it only took 10 minutes and a few extra steps to do so and in my opinion, worth the effort. Smashwords has the largest distribution channels for ebook, and you can manually add your paperback (but the royalties will be lower) to their site if you wish after your book as been uploaded. So, overall the site is easy to navigate, the customer service quite excellent, and has the best royalty rates of all the distributors.

Smashwords will also get your ebook out to the largest selection of library distribution sites. While D2D does distribute to library purchasing sites, they only have a few options, whereas Smashwords will distribute your book to over a dozen once you are accepted for Premium Distribution.

## INGRAMSPARK

When you first log on, it will ask you for all your payment and contact information. It will also go through your tax set up as well.

Set up your tax information as you normally would. In general, this will be sole-proprietor, using your name and social security number (if you are in the US).

During your initial set up, it will also go through your distribution options. There are only two opt outs, and they are for Amazon and iBooks, be sure to opt out of Amazon since everyone has their books on Amazon. As for iBooks, it is up to you. I choose not to opt in since my ebooks are already offered there through Smashwords. And if you are not going to use them for your ebook distribution (I am not, since I am using Amazon and Smashwords for my ebook distribution) then you do not need to worry about the other eBook options.

### **Uploading you Book**

Go to your dashboard and click on upload new book.

#### **Page One:**

Fill out all the standard book information as you would on any other site.

#### **Page Two:**

Fill out all your contributor information.

You can add all your other works, and affiliations by clicking on the button on the right next to each name. You can add Indies United Publishing House, LLC as an affiliation if you would like.

#### **Page Three:**

At the top of the page, it will have “Imprint”, this will be defaulted to your name. Click on the right on Imprint and it will pop up with a box for you to type in our imprint. Imprint: Indies United Publishing House, LLC

\*\*Along with the email informing me that they changed my Imprint options, I was informed that our imprint may not be visible to all retailers, and instead it may be listed under our name. I’m not going to worry about it since anyone pulling up our ISBNs will have all the correct information, including publisher name.

\*\*\*Do NOT go back into your W9 information and change it to Indies United Publishing House, LLC as they suggest in the email. It will cause all sorts of trouble when tax season comes if you do.

Be sure to click on all the pulldowns for adding additional information about the author, affiliations, other books, series name, edition, and other important information to make sure people can find your book.

Under expanded information:

- You can add up to 10 review quotes.
- If you have any illustrations list them at the bottom of the page along with color or B&W

#### **Page Four:**

You will set up your pricing here. My recommendation is to charge \$2 USD more for your book than you do on Amazon since the royalty rate is lower because of the 40% discount that is industry standard for bookstores and libraries.

Choose your price, then the 55% option for retailers, and Yes for returns for the US, all others click on No. (40% wholesale discount plus 15% that goes to Ingram for distribution = 55%)

Click on their currency converter, and when the box pops up, click on the arrow button at the bottom, it will then take you to the converter page. Put in your prices, and then add them to each of the distribution sites listed.

## **Page Five:**

Here is where you will choose the type of book you want to set up – hardcover/paperback/etc

Choose the options you want for your book, then click next.

(Disregard if you have already created your cover layout while waiting for the imprint)

Once you click on next, temporarily disregard the set up page and go to the top of the page and click on “Help”. Once you are there, go down midway and click on Cover Template Generator. This will open a new page.

At the top of the cover creator page, enter your ISBN number.

It should automatically input all your book dimensions. But if not, you can manually add them.

\*Unless you own the most updated Adobe inDesign, I would recommend choosing the PDF format.

Exit out of the system and set up your cover. Once your cover is finalized, go back to IngramSpark to complete your set up.

## **Page Six:**

Upload both your interior (PDF) and cover image (PDF). Then submit.

\*If you did not click on the Cover Set Up, they will not give you the option to upload a cover. So make sure you have gone to the Cover Template Generator page before doing anything on this page.

If you get a red flag saying your images are either too big (Over 300dpi) or too small (under 300dpi) click on the review option at the top of the page. If you verify those images look correct and are 300dpi, then go back to the page and click on I will submit with errors. If you did make a mistake somewhere, click on I will resubmit a new file option.

If submitting a new file, make sure you trash the first PDF or it will not remove it from the system.

When you have accepted the proof, go to the last page.

## **Last Page:**

Here is where you will enter the discount code for submission. Hopefully, we will be able to get new codes on a regular basis from this site. You can also find the most current codes I have on our private page on the website and can find it at: [www.indiesunited.net/iuphdownloads](http://www.indiesunited.net/iuphdownloads)

Once the code has been entered it should reduce your price, then click submit. It should take about 48 hours for the manual review.

If there is no discount code, their set up fee is \$49 per title.

If you have any problems, they have a chat option you can click on at the bottom of the page and they will be able to help get your issue(s) solved. And, of course, I am always here for you guys, so if you need to, connect me with any questions or concerns.

### **Final Thoughts on uploading books to IngramSparks**

Total set up time once I figured out the process and gathered all my information was about 30 minutes, including converting the cover using their template. It's pretty simple once you get the feel for it.

The set up fee, in my opinion is a bit excessive, but if they are running a special then it is well worth the effort. And if you are targeting libraries and bookstores, this is a must have to do so. It will also distribute your paperback/hardcover the most extensively of all the distribution sites. Although their royalty rate is probably the lowest among all the distribution options, it also the oldest and most established distribution site and where bookstores stop first for their book purchases.

# Draft2Digital

## Setting up your Account:

On the login page it will ask for your email and password.  
Fill it in and then it will send you immediately to the book upload page.

## Title Set Up:

The first page that will show up is upload new title.  
Click on it.

Upload your manuscript.  
You can upload your book in .doc, .docx, ePub, or RFT.

\*My recommendation is to upload your book as an ePub rather than an open document if you already have your interior graphics and TOC formatted for ebook. They have what they call a “dynamic option” for ebook with several layouts to choose from, but I would only recommend using it if you do not have any chapter headers or other graphics that may interfere with their overlay.

Enter all your book information.

Under Publisher, you will click on the box and add Indies United Publishing House, LLC, then click on the + button to add it.

Add the ISBN number for ePub that was assigned to you.

\*Note, you have to use the numbers at the top of your keyboard. It will not accept any number using the number keypad to the right.

Follow through all the prompts.

When you get to layout, it may not display all your chapters. But be sure to download an ebook copy to make sure it is set up as you wish it to look. If it does not, you’ll need to go back to the first page to reupload your manuscript, either in a new format or after you have made corrections to the current one.

\*You will not need to add any of additional information options on the left side if that information already exists within your manuscript. If you do, it will cause the system to create two sets of the same information within your ebook.

On the next page is where you will find their dynamic ebook option. Use your best judgment if you want to add this to your ebook. But, be sure to download a copy to make sure your ebook looks as you intended it to before clicking “publish”.

\*If you uploaded your book as an ePub, this will not display at all.

## Setting up your Distributors:

If you are already part of Smashwords you will only click on these boxes for distribution:

- 24Symbols
- GooglePlay
- Bibliotheca

You will get a better royalty rate from Smashwords, so keep them as your primary distributors when possible.

If you are not a part of Smashwords, I will still recommend you only click on these distributors and then set up an account with Smashwords for the rest.

\*You will not select Amazon as a distributor for any other distribution account if you have an account with Amazon.

### **Setting up Payment and Tax Information:**

Either before or after you upload your book, you will need to set up your payment methods and W9 information.

At the top of the page click on:

My Account

Payment Options

Then follow the prompts.

### **Setting up your Profile:**

Go to "My Account"

Click on "Contributor Profiles"

Then "View Profiles" on the Author Name you want to use

On the new page, click on +Add New Profile

Then fill out all your bio information. It also allows you to set up different author page/bio for different genres of books, so you can personalize them.

Click Save when finished.

### **Setting up your Publisher Profile**

Go to "My Account"

Click on "Publisher Information"

Follow prompts to add our information and logo. Use the same information given above for Smashwords.

Click Save when finished.

### **Setting up your Paperback:**

D2D is now beta testing paperback publication. To do so (unless they have changed it since this document was created) you will need to contact D2D and ask to be added as a beta tester. Let them know you are an author with Indies United and they will get you set up for print distribution.

### **Overall impression of D2D:**

Overall, the system was very user friendly and I was able to upload everything and set up my payment options in less than 30 minutes. It was probably the quickest from opening the account to publishing of any of the sites I've used for distribution.

Since it costs nothing to upload your ebooks and adds more places where it can be found, I would recommend using this site.

\*There is an audio book option as well. They have a deal worked out with an audio company and will wave the \$49 set up fee, but the total cost will run around \$1500 for production. I would assume if you already

have an audio book created you could just upload it to them, but it is not something I have right now, so I am not sure.

# rĀthe!

rĀthe is the new, innovative way for authors to sell (and get "fairly compensated" for their work). We have recently partnered with them to help our authors expand out into a new platform for reaching readers. Their site primarily targets Millinials and have set up a reading app that gives readers your book in chunks of 3 – 10 minutes worth of read time. Readers sign up and they pay per reading section which you are compensated for. They are also given the option to purchase the full book at the links you provide to rĀthe during your initial setup.

If you would like to add your book to their app, I have their full set up PDF that I will send you to upon request. It is 31 pages long, but most of that is images to help you navigate through their system. The authors that have uploaded their books have said the actual setup process was quite simple and most did not need the PDF, they simply followed the online prompts.

They are a new site but current numbers indicate they reach about 100,000 readers each month who use their site. You can go to their site to find more up-to-date numbers and to sign up using the link below.

<https://rathe.app/>

## **Some other links that may be helpful:**

Cover Set up guide by Book Ninja

<https://www.printninja.com/printing-resource-center/file-setup/book-printing-file-setup-guides>

School Library Journal book pricing guide:

<https://www.slj.com/?detailStory=sljs-average-book-prices-2018>

Standard Book Sizing Guide:

<https://blog.reedsy.com/standard-book-sizes/>

Spine Calculator:

<https://www.bookmobile.com/book-spine-width-calculator/>

Epub Validator:

<http://validator.idpf.org/>

Barcode and QR Code Generator:

<http://www.online-barcode-generator.net/>

(You do not need to generate your own barcodes, all sites will provide them, but if you want some kind of special information added, you can create your own.)