

BOOK PACKAGES

OPTION #1

\$500

- Two ISBN assignments
- LCCN
- A set of 14 3D book cover graphics
- A set of 12 book advertising graphics
- Book Trailer
- Book Club Guide
- Spotify Playlist
 - You will need to confirm all information is correct for the book trailer, book club guide and Spotify Playlist. Nothing will be posted or added until confirmation of approval is received.
 - You will receive two free changes each year, within 30 days of creating each of these services
 - There will be an additional fee after that of \$25 per change
- Upload of book to your book distributors and help to set up preorders [optional service]
- Cover Reveal [upon request]
- Book Launch Package includes:
 - Launch videos and advertising images
 - One month of dedicated promotions on social media
 - Press Release
 - Newsletter at the first of the month showcasing your book to libraries, bookstores, and subscribers.
 - Newsletter on the 12th of the month promoting your book to our subscribers
 - One guaranteed review
 - One year advertising fee

OPTION #2

\$550

- All of Option #1
- Three ISBN assignments
- Two guaranteed reviews

OPTION #3

\$600

- All of Option #1
- Four ISBN assignments
- Three guaranteed reviews

OPTION #4

\$650

- All of Option #1
- Five ISBN assignments

- Four guaranteed reviews

*If you publish more than one book a year, there will be a 20% discount on all subsequent book release packages.

BASE PACKAGES

Base packages are for authors who are comfortable creating their own book trailers, book club guides, uploading their own books for distribution, and in general need very little oversight when setting up their books for publishing.

Package #1

- 2 ISBNs – All advertising book graphics – Book Launch fees – 1 review for \$250

Package #2

- 3 ISBNs – All advertising book graphics – Book Launch fees – 1 review for \$275

Package #3

- 4 ISBNs – All advertising book graphics – Book Launch fees v 1 review for \$300

Package #4

- 5 ISBNs – All advertising book graphics – Book Launch fees – 1 review for \$325

There will be no:

- No waiver for the yearly \$200 maintenance fees
- No multi-book discounts

But you will get:

- A 10% discount on the maintenance fees if you fulfill a year of book reviews/social media posts for a year

You will not get but will be required to provide when you submit your book to be put on the calendar:

- a book trailer
- a book club guide
- a Spotify list with a minimum of 10 songs

You will not receive:

- A cover reveal
- Help uploading your book to your distributors

Non-book launch fees for authors:

- If you haven't published a book recently, there will be a yearly maintenance fee of \$200 starting January, 2025
 - This covers keeping your author and book pages updated and current on the website
 - Advertising fees
 - Troubleshooting and problem-solving as needed
 - One guaranteed book review for a book of your choosing each year
- If you have paid the yearly fee and then put a book on the current year's calendar, your book launch package will be prorated.

If you haven't published a book with IUPH within the last three years you can opt out of yearly fees with the following limitations:

- No updates to your author or book page
- No advertisements or promotions of you or your book
- No option to troubleshoot issues with your book or distributors
- Access removed from Sunday Updates
- Ineligible for mentor program or other IUPH author/book programs
- You and your book will remain on the website with active ISBNs
- To be removed completely, an official request is required

Reviews and Social Media Obligations:

- You are not required to cross-promote books
- You are not required to read and review 4 books a year
- HOWEVER, for those who opt to fulfill those tasks for a full year, you will receive a 10% discount on yearly or launch fees in the next fiscal year
 - Must provide proof of activity to receive the discount
- If you are interested in signing up to be a paid reviewer:
 - We will be paying \$15 per review, and you will be required to purchase an ebook to give a verified review on Amazon
 - You will need to write the review for both Amazon and Goodreads, but you are also welcome to post it elsewhere as well
 - If you become a paid reviewer, you will only receive a 5% discount on yearly or launch fees in the next fiscal year, provided you also continue to cross-promote other authors
 - If you do not cross-promote, you will not be eligible for the discount since you are being financially compensated for the reviews throughout the year